



Pocket Guide

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Why Your Customers Should Stick with Oilheat

1. Prices on Oilheat and gas fluctuate all the time. For most of the past 20 years, Oilheat has been less expensive. Plus, the gas companies add charges for delivery, usage, and several different “adjustments” that all add up on the bill.
2. Gas explodes. Oilheat doesn't.
3. They're better off upgrading. The gas utilities' “deals” will cost several thousand dollars, when they add in costs for upgrading the offer to a high-efficiency boiler, removing the old equipment, emptying and removing/abandoning the storage tank, installing the new burner, buying/installing a new chimney liner and water heater, and fixing the lawn after the gas lines are put in.
4. Utility gas home heating systems are the leading cause of death from carbon monoxide poisoning in the U.S.



5. Utility gas is mostly methane, which is 20 times more harmful as a greenhouse gas than carbon dioxide, and leaks into the atmosphere all throughout the transmission, processing and delivery cycles.
6. Oilheat systems are the only home heating equipment currently able to accept renewable fuels.
7. Only 3 of the top 15 countries from which we import crude are in the Middle East – Canada is our #1 importer. Most Oilheat (85%) is refined in America.
8. Oilheat dealers are locally owned and operated.
9. Oilheat dealers offer full service – delivery, maintenance, 24-hour emergency calls, installations, etc. The gas utilities recommend finding a repair company in the phone book.
10. They will almost always speak with a real live person at an Oilheat dealer and can reach the owner when needed. They'll never know who they're speaking to when calling a gas utility ... or where they are ... and will probably NEVER speak with the CEO of a gas utility.

